

Agenda of the EU capitalization Conference

Blue Economy: Challenges and Opportunities for the transition to a new blue economy area

Tuesday 2 May 2023, 18:00 – 21:00 (Athens time)

Aikaterini Laskaridi Foundation, 2nd Merarchias & Aktis Moutsopoulou, 185 35, Piraeus

17:30 – 18:00: Coffee Reception & Registration

18:00 - 18:05: Setting the Scene - Aim and objectives of the Conference

- Prof. Maria Boile, Director MSc in Shipping- Department of Maritime Studies, University of Piraeus & Coordinator, Waterborne Technology Platform

18:05 – 18:10: Welcome Remarks

- Mr. Manolis Koutoulakis, Secretary General of Ministry of Maritime Affairs and Insular Policy

18:10 – 18:55: 1st Session- The BLUEAIR project and its contribution to transregional cooperation for blue innovation

Moderator: Prof. Maria Boile, BLUEAIR Project Partner UNIPI/UPRC

- **18:10 – 18:25: BLUEAIR project and its approach in enhancing transregional cooperation for blue innovation**

Mrs. Elena Banci, Coordinator of BLUEAIR project, AREA

- **18:25 – 18:40: BLUEAIR's Macroregional Innovation Strategy**

Mr. Domagoj Saric, BLUEAIR Project Partner, HGK

- **18:40 – 18:55: BLUEAIR White paper on cross-regional challenges and opportunities for transregional cooperation in blue innovation**

Mrs. Lila Perra, BLUEAIR Project Partner, UNIPI/UPRC

18:55 – 19:55: 2nd Session- Moving towards transregional innovation strategies (Panel Discussion)

Moderator: Ass. Prof. Nikolaos P. Ventikos, Vice-Chair of IRAG Blue Growth, Waterborne Technology Platform

- Mr. George Alexakis, Vice President in charge of Maritime Affairs of the Conference of Peripheral maritime Regions (CPMR)
- Dr. Emilio F. Campana, Chairman-Blue Growth Committee, Waterborne Technology Platform
- Mr. Jaap Gebraad, Secretary-General, European Waterborne Technology Platform
- Mrs. Eleni Hatziyanni, DG MARE - Unit A3, European Commission

- Pror. Sotirios Theofanis, CITY College University of York Europe Campus & South – East European Research Centre, Professor of Practice
- Additional speakers to be confirmed

19:55 – 20:55: 3rd Session- The benefits from transregional cooperation for enhancing blue innovation in the industry / the role of SMEs (Panel Discussion)

Moderator: Dr. Ilias Bissias, Director, Naftika Chronika & Isalos.net

- Mrs. Suzanna Laskaridis, Director, Laskaridis Shipping- Founder & CEO, BlueCycle & Founder, Real Time Graduates
- Mr. Vassilis Korkidis, Vice-President of the European Organization of Small and Medium Enterprises (UEAPME)
- Mrs. Eleni Polychronopoulou, President, HEMEXPO- Vice Chair, Sea Europe & Executive Vice President, EPE SA
- Capt. George Koubenas, Chief Operations Officer, Celestyal Cruises & President, Greece's Union of Cruise Ship Owners and Maritime Agencies (EEKFN)
- Mr. Stavros Katsikadis, President, Greek Marinas Association & Managing Director, LAMDA Flisvos Marina S.A.

20:55 – 21:05: Wrap-up of the Conference

- Prof. Maria Boile, BLUEAIR Project Partner UNIPI/UPRC

